

Councillor Stephen Cowan

Leader of the London Borough of Hammersmith & Fulham
Hammersmith Town Hall, London W6 9JU



25 October 2017

Dear Neighbour

New cinema, new public square and the re-development of Hammersmith Town Hall

I'd like to invite you to come to a public consultation on the proposals to build a new cinema, redevelop Hammersmith Town Hall and regenerate the immediately surrounding area of King Street.

We ended the Council's agreement with the developers of the previous scheme after they told us that their proposals were not financially viable because of changes in market conditions. The developers told us this only after they had begun to demolish the cinema.

Having considered their alternative proposals, we decided it was in the best interests of our residents to take a different path.

A much better scheme

Our new development partner is A2 Dominion. They are a not-for-profit housing provider and together, we are taking this opportunity to be even more ambitious in how we renovate the Town Hall and breathe new life into this part of Hammersmith.

We have commissioned Rogers Stirk Harbour + Partners, one of the world's leading firms of architects, to work up a new scheme. The brief for that includes:

- A modern new cinema
- At least 50% genuinely-affordable housing for local residents
- Demolishing the ugly Town Hall extension
- A new public space in front of a restored Town Hall
- Staying within the massing and height of the former scheme
- New affordable, flexible office space for business start-ups
- A new arts quarter alongside new cafes, shops and restaurants
- Improved green spaces to help link King Street to the riverside
- Inclusive design to ensure excellent disability access
- Measures to green the environment and minimise the buildings' carbon footprint.

Listening to, and working with residents

In the summer, I set up the new independent Residents' Town Hall Development Commission. It's made up of local people who have long

campaigned against or taken an active interest in the different, previous Town Hall schemes. They are now working at pace alongside the Town Hall Project Team. We all hope to deliver a new scheme that will make Hammersmith proud.

I also want to make sure that we hear your views early on in this scheme's progress. If you would like to see the initial designs, please come to one of our consultation events at Hammersmith Town Hall on:

- **Thursday, 9th November** from 4pm to 8pm
- **Saturday, 11th November** from 10am to 2pm

Both events will be held at Hammersmith Town Hall, King Street, Hammersmith, London W6 9JU.

There will be more of these preliminary consultations in early December. To register your interest, please email NewTownHallScheme@lbhf.gov.uk or call 020 8753 5892 and leave your details.

What next?

Following that, we hope to submit a planning application early in the new year and will then begin the formal planning process. If planning permission is given, construction work could begin in the spring of 2019.

I'll write again as this project moves forward and hope to meet you at one of the consultation events.

With warm regards

A handwritten signature in blue ink that reads 'Steve'. The signature is written in a cursive, flowing style.

Cllr Stephen Cowan

Leader of the London Borough of Hammersmith & Fulham